

to the COO

Promote Your CRM

Operational Workflows

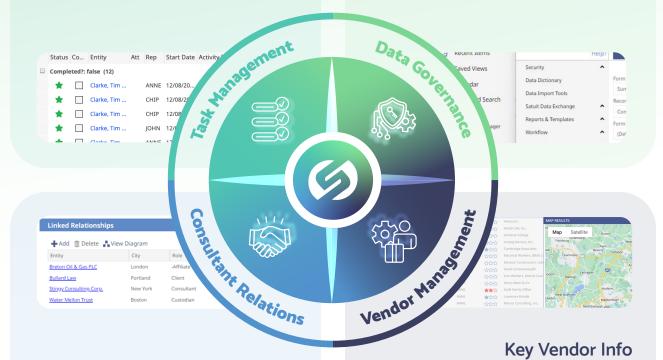
Add any-interval recurring activities for tasks Assign activities out to team for completion

Document Approvals

Add any document to the CRM in draft form Configure fields to monitor approval processes

Keep Your Data Clean

Identify Stale Records Catch Accounts without Designated Contacts Flag Unpaid Invoices Capture Bouncing Emails and much more!



Sentiment Analysis

Bullard Law

Track opinions by consultant or product View History of Opportunity Involvement **AUM Tracking**

Communications

Capture Institutional Knowledge **Understand Recent / Upcoming Interactions**

Key Vendor Info

Contact Information

Contract Info

Attach Agreements & Check Status

Support & Communications

Track Support Requests

Proactive Renewals

Auto-Notifications & Task Assignements

